

These Terms and Conditions apply to the **"Built for the Season"** Team Vitality Campaign ("The Campaign"), which will run from **4 May 2026 to 31 August 2026** ("The Campaign Period").

During the Campaign Period, the Campaign will include:

- A promotional reward for qualifying new Team Vitality (Running or Cycling) members who sign up to Team Vitality between 4 May 2026 to 31 August 2026; and
- A monthly promotional competition for Running challenge participants from 4 May 2026; and
- A monthly promotional competition for Cycling challenge participants from 1 June 2026.

By taking part in this Campaign, all participants agree to be bound by these Terms and Conditions.

1. The promoter

- 1.1 The promoter of this Campaign is Discovery Vitality (Pty) Ltd also referred to as 'promoters', 'us', 'we', and 'our'.
- 1.2 All information relating to this Campaign and any information we publish on any campaign material forms part of the Terms and Conditions.

2. The eligibility

2.1 General eligibility

2.1.1 The 'participant' is the qualifying client who has chosen to take part in the Campaign. 'Participant' needs to be 18 years or older, reside in South Africa, and have an active Strava account. Participants must participate via the Team Vitality Running or Cycling Strava group and comply with all Campaign and promotional competition requirements. Participants must be a new Team Vitality member during the Campaign Period.

2.1.2 Employees of Discovery Vitality and the Discovery Group of companies, including any directors, partners, employees, agents, or consultants of the Promoters or the Discovery Group, as well as their immediate family members, are not eligible to participate in this competition.

2.2 New member eligibility (promotional reward)

To qualify for the promotional reward:

2.2.1 Participants must sign up as new Team Vitality members between 4 May and 31 August 2026.

2.2.2 Participants must join the running or cycling Built for the Season Strava challenge group.

2.2.3 Participants must select a monthly distance goal, track activity on Strava and actively track progress towards their selected monthly goal during the Campaign Period.

2.3 Existing member eligibility (promotional competition)

Existing Team Vitality members may participate in the monthly promotional competition by:

2.3.1 Joining the Team Vitality Running and/or Cycling Strava challenge;

2.3.2 Selecting one (1) Strava challenge tier per challenge category, meaning one (1) Running challenge tier and/or one (1) Cycling challenge tier, per calendar month;

2.3.3 Recording activity via Strava during the relevant calendar month; and

2.3.4 Fully meeting the minimum and maximum qualifying distance criteria applicable to the selected challenge tier(s).

3. Campaign Mechanics

3.1 Strava challenge participation

Participants must:

3.1.1 Join the official Team Vitality Running and/or Cycling Strava challenge in order to participate in the Built for the season Campaign and promotional competition.

3.1.2 Participants may join and participate in one or both official Team Vitality Running and Cycling Strava challenges, provided they meet the applicable eligibility and qualifying criteria for each challenge.

3.1.3 Participation in the Running and Cycling challenges is assessed separately. Qualifying for the Running challenge results in entry into the Running promotional competition and qualifying for the Cycling challenge results in entry into the Cycling promotional competition.

3.1.4 Running Strava challenges form part of the Campaign from 4 May 2026, while Cycling challenges will only form part of the Campaign from 1 June 2026. No Cycling activity recorded prior to 1 June 2026 will qualify.

3.1.5 Select a monthly distance goal:

Running challenges (commences 4 May 2026):

Level	Qualifying Monthly Distance	Sign up link to register
Beginner	Minimum 50 km – Maximum 99 km	TEAM VITALITY Strava Monthly Group Challenges - Google Forms
Intermediate 1	Minimum 100 km – Maximum 149 km	TEAM VITALITY Strava Monthly Group Challenges - Google Forms
Intermediate 2	Minimum 150 km – Maximum 199 km	TEAM VITALITY Strava Monthly Group Challenges - Google Forms
Advanced	Minimum 200 km – No maximum	TEAM VITALITY Strava Monthly Group Challenges - Google Forms

Cycling challenges (commences 1 June 2026):

Level	Qualifying Monthly Distance	Sign up link to register
Beginner	TBC	TBC
Developing	TBC	TBC
Proficient	TBC	TBC
Advanced	TBC	TBC

3.1.6 Track activity via Strava during each calendar month.

3.1.7 This Campaign is not affiliated with or sponsored by Strava. The Strava application shall be used for the purposes of tracking activity for this Campaign. Participants are responsible for maintaining an active Strava account and ensuring that their activity is accurately recorded.

3.1.8 Cycling challenges form part of the Campaign from 1 June 2026 onwards and will run monthly from 1 June 2026 to 31 August 2026. No cycling activity recorded prior to 1 June 2026 will qualify for the promotional competition.

3.2 Monthly participation requirements

3.2.1 A “month” refers to the period starting on the first calendar day and ending on the last calendar day of the relevant month.

3.2.2 Only activity recorded within the relevant calendar month will qualify.

3.2.3 Only verified activity recorded on Strava will be considered.

4. The Reward: Promotional Giveaway – New members

4.1 Reward details

Qualifying new members will receive:

1 × Team Vitality multifunctional headwear

1 × Limited-edition socks

4.2 Reward conditions

4.2.1 Reward is subject to stock availability.

4.2.2 Issued on a first-come, first-served basis.

4.2.3 Not transferable, exchangeable, or redeemable for cash.

4.2.4 The Promoter reserves the right to substitute the Reward with an alternative item of similar value should circumstances beyond its control require it, subject to clause 4.2.2 of these terms and conditions.

4.2.5 The promotional reward is limited to one per qualifying new Team Vitality member.

4.3 Qualification requirement

4.3.1 Must sign up and participate in the Built for the Season Strava challenge.

4.3.2 Proof of membership via welcome/activation email.

4.4 Collection:

4.4.1 Rewards must be collected at selected Sportsmans Warehouse stores, including:

- Centurion – Gauteng
- Fourways – Gauteng
- Sandton – Gauteng
- Gateway – KwaZulu Natal
- Rondebosch – Western Cape
- Canal Walk – Western Cape
- Port Elizabeth (Gqeberha) – Eastern Cape

4.4.2 Eligible participants will receive a WiCode via WhatsApp within fourteen (14) working days of successful sign-up. The WiCode must be presented at the point of collection to redeem the free gift. Participants must also present their official Team Vitality welcome email as proof of eligibility.

4.4.3 The Promoter or Sportsmans Warehouse reserves the right to request valid identification (South African ID, passport or driver's license) at the point of collection for verification purposes.

5. Monthly Promotional Competition – Existing & New members

5.1 Entry into the promotional competition

Participants will be entered into the monthly promotional competition if they:

5.1.1 Join the Team Vitality Running and/or Cycling Strava challenge;

5.1.2 Select one (1) Strava challenge tier per challenge category, meaning one (1) Running challenge tier and/or one (1) Cycling challenge tier, per calendar month;

5.1.3 Fully meet the applicable minimum and maximum qualifying distance criteria within the relevant calendar month; and

5.1.4 Participants may not enter more than one challenge tier per month, meaning a participant may select only one Running challenge tier and only one Cycling challenge tier in each calendar month.

5.1.5 Participation in the Cycling challenge, and eligibility for any associated promotional competition entries, will only commence from 1 June 2026.

5.2 Draw structure

5.2.1 Five (5) winners will be selected per challenge tier per month.

5.2.2 Draws will be conducted monthly.

5.2.3 Only qualifying participants who meet all distance and eligibility requirements will be included in the draw.

5.2.4 Winners will be selected by the Promoter through a random draw that is independently verified and conducted by the Promoter's Compliance department. Winners will be announced via Facebook and published on the official Team Vitality Running and/or Team Vitality Cycling Facebook pages.

5.2.5 Winners may also be contacted directly via email or telephone within five (5) business days of the draw.

5.2.6 If a winner cannot be contacted or fails to respond within five (5) business days, the Promoter reserves the right to select an alternative winner.

5.3 Prize conditions

5.3.1 Prizes are not transferable, exchangeable, or redeemable for cash.

5.3.2 The Promoter reserves the right to substitute the Reward with an alternative item of similar value should circumstances beyond its control require it.

5.4 Qualifying distance verification

5.4.1 Participants must meet the minimum qualifying distance and must not exceed the maximum distance, where applicable, for the selected challenge tier.

5.4.2 Distances recorded below the minimum or above the maximum (where applicable) will not qualify for entry into the promotional competition for that specific challenge tier for the relevant calendar month only.

5.4.3 Only legitimate, verified Strava activity will be considered.

5.5 Public announcement consent

5.5.1 By participating in the promotional competition, participants consent to the public announcement of their first name only, as recorded on their Strava profile, if selected as a winner.

5.5.2 Public winner announcements will be made on the official Team Vitality (Running and Cycling) Facebook pages. No surnames or other personal information will be published publicly.

5.5.3 Winners will be contacted privately via direct message on Facebook using the contact details linked to their Strava profile to confirm their win and complete verification.

5.5.4 Winners must respond to the private notification within five (5) business days, failing which the Promoter reserves the right to select an alternative winner.

5.5.5 Participants may decline public announcement of their name without forfeiting their prize, in which case the winner will be contacted and confirmed privately only.

6. Additional terms and conditions

6.1 This Campaign and promotional competition are not sponsored, endorsed, administered by, or associated with Strava or Meta (Facebook). Participants acknowledge that participation via these platforms is subject to their respective terms and conditions.

6.2 The Promoter reserves the right to amend, suspend or terminate the Campaign or these Terms and Conditions at any time, subject to applicable law. Any such changes will be promptly communicated by the Promoter through appropriate and reasonable communication channels.

6.3 Any attempt to manipulate or violate the Campaign may result in disqualification at the Promoter's sole discretion.

6.4 The Promoter reserves the right to audit participant activity and verify compliance with the Campaign requirements.

6.5 The Promoter reserves the right to disqualify participants for fraudulent activity, including but not limited to manipulated tracking data, manual uploads, duplicated activities or any attempt to artificially inflate activity.

6.6 If, for any reason, there is a conflict between rules in these terms and conditions and the information published on any campaign material; these terms and conditions will always apply.

6.7 The promoters are not legally responsible for any misrepresentation caused by an unintentional copy error, typing error or omission that may occur in any Campaign material.

6.8 Participants acknowledge that the Campaign involves physical activity and participate entirely at their own risk. The Promoter shall not be liable for any injury, loss or damage arising from participation.

6.9 To the extent permitted by law, the Promoter will not be liable for any loss, injury, or damage arising from participation in the Campaign or use of the Reward. Participants take part at their own risk.

6.10 To the extent permitted by law, the Promoter is not liable for technical issues (e.g., Strava syncing errors), lost or delayed data arising from participation in the Campaign.

- 6.11 Any offers, discounts and rewards applicable are limited to the confines of the Campaign and are subject to participant's acceptance and compliance with these terms and conditions.
- 6.12 Participants accept the Reward at their own risk.
- 6.13 By participating, participants consent to the collection and processing of their personal information for purposes related to this Campaign.
- 6.14 Participants in the Campaign understand and agree that to participate in the Campaign, the promoters must collect and use personal information about participants. This Campaign falls under the terms of the [privacy statement](#) and is done in accordance with the provisions of the Protection of Personal Information Act 4 of 2013. You may write to us at privacy@discovery.co.za should you have any questions or concerns regarding how we will use your personal information. Vitality Main rules apply.
- 6.15 In instances where we establish that the participant commits fraud or miscommunicates any information, we reserve the right to cancel the **"Built for the Season"** Team Vitality Campaign with immediate effect, and any referral reward, subject to the fraudulent conduct or miscommunication, will not be payable.
- 6.16 By participating in this Campaign, you agree to the terms and conditions set out in this document, as well as [Vitality Main Rules](#) and [Vitality Main Rules for Discovery bank clients with Vitality Money as](#) and the [Team Vitality Benefit Guide](#).
- 6.17 Participation in this Campaign via Strava is subject to Strava's own [Terms and Conditions](#) and [Privacy Policy](#), which will apply in addition to these Terms and Conditions. Participants acknowledge that Strava may process personal information in accordance with its Privacy Policy for the purposes of participating in the Campaign.
- 6.18 With participants' consent, the Promoter may publish or share Campaign-related content on Discovery Vitality platforms for promotional purposes.
- 6.19 Participants may decline such publicity without forfeiting their Reward.
- 6.20 Participants need to get their own tax advice about any benefit they may get in terms of these rules. The promoters are not responsible for any tax consequences. Promoters do not take any responsibility and shall not be held liable for any loss, injury or damage of any nature caused because of the participants' engagement in the Campaign or the use of the above-mentioned Campaign.
- 6.21 These Terms and Conditions are governed by the laws of the Republic of South Africa.