



Terms and conditions for the Vitality Ster-Kinekor Bridget Jones: Mad About The Boy Social Media competition

1. The promoters of the competition are Discovery Vitality (Pty) Ltd ("Vitality") and Ster-Kinekor Theatres (Pty) Ltd ("Ster-Kinekor").
2. The competition will run from **06 – 13 February 2024**, with a deadline for entry at midnight on 13 February 2024.
3. The competition is open to qualifying Discovery Vitality Health and Vitality Active members who have activated the Vitality Ster-Kinekor movie benefit.
4. Entrants need to be the main member, spouse, adult dependants, or child dependants over the age of 18 (eighteen) years on the Vitality policy.
5. This competition is exclusive to the Vitality Facebook and X page and participants need to:
 - **Comment** on the competition post, and finish the sentence: **Dear Diary, I #lovemyVitality because...**
 - **Tag the person** they're taking to the movies and
 - **Add the hashtag #MadAboutMovies to confirm your entry.**
6. Failure to include the hashtag, comment on the post and tag a person, will render the participant ineligible for the competition.
7. Participants can stand a chance to be one of three winners who will receive two 2D movie tickets each to watch Bridget Jones: Mad About The Boy including two combos consisting of regular popcorn and water.
8. Any activities done before or after the above-mentioned dates will not be considered.
9. Each participant is entitled to one entry for the prize draw, regardless of the number of comments they have made or if they have commented on both the Vitality Facebook and X posts.
10. After the closing date, all eligible participants will be entered into the random draw where three winners will be chosen



11. The prize winners will be drawn randomly from the qualifying entries by Vitality. The winners will receive a Facebook or X message from 20 February 2025 requesting their contact information, Vitality Ster-Kinekor membership number and a copy of their identity document to receive the prize. If the selected winners do not provide their details within 24 hours, alternative winners will be chosen.
12. The participants may be required to appear and be identified on the Vitality social media pages at no fee to them. The awarded participants can decline the option of appearing or being mentioned on the Vitality social media pages and will not forfeit the prize.
13. The prize cannot be exchanged or transferred.
14. Any violation or attempt to violate any of the rules will result in immediate disqualification of the transgressor.
15. We reserve the right to revise, alter or terminate the competition at any time subject to notice. In such event, all entrants hereby waive any rights which they may have against Vitality and acknowledge that they will have no recourse or claim of any nature against Vitality or any entity of the Discovery Group of companies.
16. If required as a result of legislation or other legal reasons, the promoters reserve the right to terminate this competition immediately. In the event of such termination, all participants agree to waive any rights that they may have in terms of this offer and acknowledge that they will have no recourse against the promoters or their agents.
17. If for any reason, there is a conflict between rules in these terms and conditions and the information published on any promotional material, these terms and conditions will apply at all times.
18. Participants in this promotion understand and agree that to participate in the promotion, the promoters must collect and use personal information about participants. This promotion falls under the terms of the applicable privacy statement and is done in accordance with the provisions of the Protection of Personal Information Act 4 of 2013. You may write to us at privacy@discovery.co.za should you have any questions or concerns regarding how we will use your personal information.



19. The promoters do not take any responsibility and shall not be held liable for any loss, injury or damage of any nature caused as a result of the participants who use the above-mentioned prize.
20. Employees of Vitality, Discovery Group and Ster-Kinekor are not eligible to enter this competition; this includes individuals who are directors, partners, employees, agents of, or consultants to the Promoters or any of the Discovery Group of companies or any other similarly connected individual.
21. In instances where we establish that the participant commits fraud or miscommunicates any information, we reserve the right to cancel the prize with immediate effect, and any referral prize, subject to the particular fraudulent conduct or miscommunication, will not be payable.
22. Any error or omission that may occur on any material issued by Discovery relating to the competition or prize is subject to correction by Discovery without liability.
23. By entering this competition, participants agree to the terms and conditions set out in this document, the [Ster-Kinekor guide](#) and the [Privacy statement](#).

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February 2025